

L&S wastes no time in appointing new PR and marketing agency The Remarkable Group up for concrete customers!

Winchester based marketing and communications agency, The Remarkable Group, has been appointed by L&S Waste, the south's leading independent waste management service providers, to deliver an integrated marketing and public relations campaign.

L&S supplies a wide range of services ranging from waste recycling and treatment, to recycled aggregates, skip hire, wheelie bin collection, ready mix concrete and earthmoving services.

Established almost 20 years ago, L&S has grown to become one of the regions most successful waste management organisations employing more than 100 people. In addition to its Portsmouth based headquarters, L&S has further modern waste recycling plants in Fareham and Southampton and operates in excess of 30 waste management vehicles throughout Hampshire, Surrey, Sussex, Wiltshire and Dorset.

"Over the past 20 years we have diversified our service offering and built up an excellent reputation among our customer base in the south. With help from Remarkable, we are now in a position to take the next step and develop the business further through promoting the good work we do here", said Mick Balch, L&S managing director. "Marketing and PR will help us educate potential customers in the full range of services that L&S offers and gain a competitive edge.

"We appointed Remarkable because of their experience in the waste management sector and have been impressed with their fresh approach and ideas for promoting the business."

Senior Account Manager at Remarkable, Matthew Trace said: "Remarkable is delighted to have been appointed by L&S. We see a huge opportunity to drive the business forward using a creative mix of PR and marketing and to promote their wide range of services to a diverse audience from large national contractors through to small independent traders."

Remarkable will be providing L&S with a structured integrated PR and marketing campaign involving media relations, corporate literature and direct marketing. The campaign will create a presence across a number of platforms, both on and off line and will ultimately raise the company's profile.

For more information please contact Matthew Trace or Chris Wotton at Remarkable PR on 01962 893893 or email matthew.trace@remarkablegroup.co.uk / chris.wotton@remarkablegroup.co.uk



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About L&S Waste

L&S Waste has grown to become one of the leading independent waste management service providers in the heart of southern England.

Operating in excess of 30 dedicated waste collection vehicles throughout Hampshire, Sussex, Surrey, Wiltshire and Dorset, L&S specialises in the collection, treatment and recycling of waste.

L&S provides earthmoving services, skip and roll-on-off containers, wheelie bins, recycled aggregates and ready mix concrete.

With waste recycling depots throughout Hampshire and West Sussex, L&S is able to offer bespoke, cost effective commercial solutions to the problems associated with waste removal.

www.lswaste.co.uk